



CURRICULUM VITAE Dr GERMANA BARATA

State University of Campinas (UNICAMP)
Laboratory of Advanced Studies in Journalism
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Education and Research

- 2016-present** Visiting Scholar at Simon Fraser University (SFU), Canada. Scholar Communications Lab ([#Scholcommlab](https://twitter.com/Scholcommlab)), Publishing Program. SSRCH/Canada grant (2017-2018) and Fapesp/Brazil grant, number: 2016/14173-2.
- 2010-present** Researcher at the Laboratory of Advanced Studies in Journalism (Labjor) at the State University of Campinas (UNICAMP), Brazil.
- 2003-2010** Technical of Research in Science and Technology (TPCT) at UNICAMP, Brazil.
- 2010** Ph.D. Social History. Thesis “*Nature and Science: changes in the communication of science and the Brazilian contribution to science (1936-2009)*”. University of Sao Paulo (USP), Brazil.
- 2008-2016** Executive Editor of [*Ciência e Cultura*](#) [Science & Culture], published by Brazilian Society for the Advancement of Science (SBPC). ISSN: 2317-6660.
- 2006** M.S. Social History. Thesis “The first decade of AIDS in Brazil: *Fantástico* presents a new disease to the public (1983 to 1992)”. University of Sao Paulo (USP), Brazil.
- 1993-1996** B.S. Biology at UNICAMP, Brazil.

Recent Publications

Barata, G. (2018). [*Science communication in Brazil: A step forward*](#). In: Le Marec, J. & Schiele, B. (editors). *The Culture of Science*. Translation of *Cultures de science*. Montréal: ACFAS.

Barata, Germana and Shores, Kenneth and Alperin, Juan Pablo (2018). [*Local Chatter or International Buzz? Language Differences on Posts About Zika Research on Twitter and Facebook*](#). *PLoS ONE*, Jan 5.

Barata, G.F. *Transformações na comunicação científica tradicional por meio das tecnologias digitais* [Transformations on traditional science communication through digital technologies”. In: Di Giulio, G.; Monteiro, M.S. (Orgs.). *Ciência e Comunicação*. São Paulo: Editora Hucitec, (*in print*).

Barata, Germana; Caldas, Graça and Gascoigne, Toss. (2017). [Brazilian science communication research: national and international contributions](#). *An. Acad. Bras. Ciênc.* [online]. In press. Epub Aug 31.

Barata, G. (2017) [Avancées de la communication scientifique](#). In: Le Marec, J. & Schiele, B. (Eds). Culture Scientifique. Acfas, 2017.

Scalfi, G.; Barata, G.; Salazar Granada, M.; de Oliveira, M. M.; Pascotto Garroti, C.; Furukawa Liberato, T. (2016). [Animales notables: la percepción de los brasileños sobre la fauna en el billete del Real](#). *Entreciencias: diálogos en la Sociedad del Conocimiento*, v. 4 (11).

Barata, G. F.; Medeiros, C.; Kishi, K. [Science communication impact on journals visibility in Brazil](#). Oral Presentation. 14th Public Communication of Science and Technology Conference (PCST). Istanbul, Turkey. 26-28 April, 2016.

Event Organisation

22-24 June, 2016 [XXIV CEC](#) (Course of Scientific Editing).. Brazilian Association of Science editors (ABEC). Member of organizing committee.

23-25 May, 2016 [Pint of Science Festival](#): Campinas-Brazil.. Local co-organizer.

26 August, 2015 [Fórum Periódicos Científicos: Estratégias para Expandir e Melhorar a Comunicação com a Sociedade](#) [Forum Science Journals: strategies to widen and improve communication with society]. University of São Paulo (USP). Coordinator.

5-8 of May, 2014 [13th Public Communication of Science and Technology](#) (PCST-13). Salvador, Bahia, BRAZIL. PCST Network. Financial support by Ministry of S,T&I, CNPq, Capes, Fapesp, Fapesb. Co-chair, member of scientific committee, organizer.

Honors

Fellowship. Productivity Research Fellow (Pq-2) in the area of science communication. National Council for Scientific and Technological Development (CNPq). 2015-2018.

Award. Junior Award of the 8th Public Understanding of Science and Technology (PCST-8). Award to the best oral presentation "The first decade of Aids in Brazil: The TV presents it to the public". Seoul, South Korea, 17-19 May, 2006.

Society

Brazilian Association of Science Editors (ABEC), Advisory Council member

Brazilian Society for the Advancement of Science (SBPC), Member

Teaching

- 2018 “Science communication in the digital era” (PUB478). Undergraduate course, Faculty of Communications. Simon Fraser University.
- 2012-2013 “History of Science and Technology” (JC-004). Master in Science and Cultural Communication at State University of Campinas (UNICAMP), Brazil.
- 2014 “Science communication” (AM062). Undergraduate course at State University of Campinas (UNICAMP).
- “History of Science: neuroscience and psychiatry”. Post-graduate course in Science Communication: neuroscience.

Graduate Student Supervision

Number of Master students in science communication under my supervision: 8

Number of students that concluded Master in science communication under my supervision: 6

Social media

Column [Diário de Vancouver](#) [Vancouver Diary] at the Jornal da Unicamp (Unicamp’s Newspaper) in which I share my experience of living and working in Vancouver Canada.

Blog: [Ciência em Revista](#) at Unicamp website: values Brazilian science journals through science communication. Member of the Red Latinoamericana de Cultura Científica ([RDLCC](#)).

Facebook pages: [Ciência e Cultura](#) magazine

[Ciência em Revista](#)/Divulga Ciência:

More information

Brazilian [Curriculum Vitae Lattes](#).

[Referencial Information Source](#) for Research Supported by Fapesp (São Paulo Research Foundation).

[ResearchGate](#).