



JULY 9 – 11, 2024

CIVIC SCIENCE & ETHICS IN THE AGE OF AI: BUILDING TRUST

UNIVERSITY OF NOTRE DAME
SOUTH BEND, INDIANA, USA



UNIVERSITY OF
NOTRE DAME

RESEARCH
COLLEGE OF SCIENCE

Tuesday, July 9 | Downes Ballroom

All times are listed in Eastern Daylight Time

3:30 - 5 pm

Registration / Coffee & Refreshments / Networking

5 - 5:10 pm

Welcome & Introduction of Keynote Speaker

Santiago Schnell, D.Phil.

William K. Warren Foundation Dean of the College of Science at the University of Notre Dame

5:10 - 6:30 pm

Opening Keynote | Build Relationships to Build Trust

Amy Aines

Founder and Author at Championing Science—Building Vital Communication Skills to Launch Successful Careers

6:30 - 8:30 pm

Reception | Seven on 9 Club

If you are interested in taking a public tour of campus, you can find the schedule here:



Wednesday, July 10 | Downes Ballroom

All times are listed in Eastern Daylight Time

8 - 8:30 am Registration / Coffee & Refreshments / Networking

8:30 - 8:40 am Welcome & Introduction of Keynote Speaker
Joanne D. Fahey, M.S.
Director of Communications, Notre Dame Research

8:40 - 9:40 am **Keynote | Why the Future of Science is Civic**
Dietram Scheufele, Ph.D.
Taylor-Bascom Chair in the Science of Science Communication & Vilas Distinguished Achievement Professor at the University of Wisconsin—Madison

9:50 - 10:50 am **AI Oh My! What can AI do really well? Where does AI struggle? How can I create an ethically responsible process that keeps me out of trouble?**
Dan Farkas, MBA
Strategic Communication Lecturer at The Ohio State University

11 am - 12 pm **Science Communication in the Digital Age: Engaging with Media, Social Media, and Leveraging AI**
Matthew Facciani, Ph.D.
Postdoctoral Research Associate, Computer Science & Engineering at the University of Notre Dame

12 - 1:15 pm Buffet Lunch and Networking

1:15 - 2:15 pm **Panel | From Data and AI to Society: Translational Engagement, Communication, and Impact**
Moderator: Nitesh Chawla, Ph.D.
Founding Director of the Lucy Family Institute for Data & Society and the Freimann Chair in Computer Science and Engineering at the University of Notre Dame

Panel: **Tanya Berger-Wolf, Ph.D.**
Director of the Translational Data Analytics Institute and a Professor of Computer Science Engineering, Electrical and Computer Engineering, as well as Evolution, Ecology, and Organismal Biology at The Ohio State University
Nancy Michael, Ph.D.
Rev. John A. Zahm, C.S.C. Teaching Professor & Director of Undergraduate Studies for Neuroscience & Behavior at the University of Notre Dame
Patrick Gamez, Ph.D.
Assistant Teaching Professor & Director, Arts & Letters Dual Degree Program, John J. Reilly Center for Science, Technology, and Values at the University of Notre Dame

Perla Khatter, Ph.D. Fellow

*J.S.D. Candidate at Notre Dame Law School, Tech Ethics Fellow at ND-IBM Lab,
Doctorate Fellow at The Kellogg Institute at the University of Notre Dame*

Roger Woodard, Ph.D.

*Teaching Professor and Director of the Data Science Masters Program
at the University of Notre Dame*

2:30 - 3:30 pm

Panel | Communications Leadership in the Era of Generative AI

Moderator: Brett Beasley, Ph.D.

Writer and Editorial Program Manager, Notre Dame Research Communications

Panel:

Deanna Ferrell, M.A.

*Term Assistant Teaching Professor & Marketing Communications Sr. Assistant
Director, College of Science at the University of Notre Dame*

Josh Weinhold

*Director of Communications & Marketing,
College of Arts & Letters at the University of Notre Dame*

Beth Grisoli, M.A.

*Assistant Vice President of Strategic Communications
at the University of Notre Dame*

Andy Fuller

Executive Director of Brand Content at the University of Notre Dame

3:30 - 3:45 pm

Walk together to Jordan Hall DVT Room 100

3:45 - 4:45 pm

Science Communications with the Public: Your Audience is the Hero

Keith W. Davis, Ph.D.

*Director of the Digital Visualization Theater & Associate Professor of the Practice
in Physics & Astrophysics at the University of Notre Dame*

4:45 - 6:30 pm

Networking Reception in the Galleria & Museum Tours

Joanna G. Larson, Ph.D.

*Museum of Biodiversity Assistant Curator & Assistant Professor of the Practice in
Biological Sciences at the University of Notre Dame*

Dinner on your own

Thursday, July 11 | Downes Ballroom

All times are listed in Eastern Daylight Time

- 8 - 8:25 am Registration / Coffee & Refreshments / Networking
-
- 8:25 - 8:30 am Welcome & Introduction
Tammi Freehling, M.S.
Director of Communications & External Engagement, College of Science at the University of Notre Dame
-
- 8:30 - 10 am **Should Universities Use AI to Evaluate Admissions Applications?
An Interactive Policy Simulation**
Marlit Hayslett, Ph.D.
Founder & CEO at Hayslett Consulting, science communications and science policy consultancy
-
- 10:10 - 11:10 am **Harnessing Metaverse Tech to Enhance Communication**
Diego Gómez-Zar4, Ph.D.
Assistant Professor of Computer Science & Engineering at the University of Notre Dame
-
- 11:20 - 11:25 am Thank You & Closing Keynote Introduction
Kate Garry, M.A.
Executive Director of Academic Communication, Office of the Provost at the University of Notre Dame
-
- 11:25 am - 12:25 pm **Closing Keynote | Civic Science Journalism: Opportunities and Challenges in
Bridging Scholarship and Practice in Science Communication**
Fanuel Muindi, Ph.D.
Founder and Chief Resident of the Sai Resident Collective, Professor of the Practice in Civic Science at Northeastern University, and a Senior Fellow for Civic Science at Research!America
-
- 12:25 - 12:30 pm Farewell



UNIVERSITY OF
NOTRE DAME

RESEARCH
COLLEGE OF SCIENCE